



FOR IMMEDIATE RELEASE

4D Makes Sunday Times “Profit Track 100”

social media company named to list of UK’s most profitable companies

London, 23rd April, 2007: 4D Interactive, the UK social media company, today announced that it has been named to “The Sunday Times PricewaterhouseCoopers Profit Track 100” list for 2007.

The list, which is sponsored by the Sunday Times and based on trading figures submitted for the financial year ending December 2006, names the 100 most profitable companies operating in the United Kingdom today.

4D Interactive, based in London, owns and operates Chat Box and Gay Network, two of the UK’s leading social networking brands on Voice IVR, Mobile Video and Television. This year, the Company will extend the Chat Box and Gay Network brands into new territory for multi-platform social networks with an integrated presence over all 6 main interactive technologies: Voice IVR, Television, SMS/MMS, 3G Video, Mobile Video and the Web.

David Lee, Managing Director at 4D Interactive commented, “Following our debut on the Sunday Times “Fast Track 100” list in 2006, making our first appearance on the “Profit Track 100” list in 2007 is quite an achievement. We think that with the developments currently in the pipeline that 4D is in a solid position to carry this momentum forward into 2008 and beyond.”

4D also delivers B2B services in the areas of social networking applications and user-generated content and recently developed a unique UGC TV competition for Sci Fi UK’s “Heroes” programme.

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Notes to the editor:

About 4D

- 4D owns and operates Chat Box and Gay Network, two of the UK's leading social networking brands, and Kooma, a leading Mind, Body & Spirit brand. Chat Box and Gay Network can be found on channels 874 and 873 of the Sky EPG.
- 4D also delivers B2B services including Social Networking, Content Hosting, User-Generated Content and Communications for both mobile and landline phones
- A privately-held company in operation since 1993, 4D is based in Wandsworth, South London and is an active member of the Direct Marketing, Premium Rate and Mobile Marketing Associations.
- In February 2007, 4D was named to the O2/Real Business "50 To Watch in Mobile" list by a leading panel of experts.

www.4dinteractive.co.uk

www.kooma.co.uk

<http://www.fasttrack.co.uk>

<http://www.realbusiness.co.uk/50ToWatch.aspx>

www.super-heroes.tv/

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